## LearNowX Ideathon - Shaping Ideas, Building Futures Rules & Guidelines

## **Registration Guidelines:**

- 1. Each team would comprise a maximum of 4 members, including the team leader. All team members should be from the same institute/organization.
- 2. Teams may have one mentor from their parent institute/organization (not mandatory).
- 3. A team member CANNOT be associated with more than one team. Any such attempt will lead to the disqualification of the teams.
- 4. Participant teams will not be allowed to add or delete any new participants in the team after registration.
- 5. The team must submit the first draft of the proposed idea during their registration.
- 6. The team must select the most appropriate problem statement(s) from the given Ideanthon themes and prepare structured idea documents for presentation and submission.
- 7. Teams are also encouraged to think out of the box and provide creative solutions to the themes.
- 8. The registration teams must check eligibility criteria and details before applying.
- 9. The Team ID will be mailed to the Team Leader of the project by Sept 4, 2023. All further correspondence will be held using this Team ID.
- 10. All team members must be available online, through Google Meet, on Sept 16, 2023, for the evaluation round of proof of concept.
- 11. Team members must have a stable internet connection throughout the evaluation round.
- 12. The final round of Ideathon, i.e., evaluation of Minimal Viable Product, will be held on 30th September 2023 at **Cloud Analogy**, **A-17**, **Sector 63**, **Noida (U.P.)**.

13. Team members must possess an Adhar card, institute/organization Id, and No Objection letter from their respective institute/organization during their stay at the venue.

## **Evaluation Guidelines:**

- 1. The evaluation will be conducted by a panel of Judges, and the judgment will be solely based on the evaluation rubrics.
- 2. Evaluation criteria include novelty of the idea, complexity, clarity, details in the prescribed format, feasibility, practicability, sustainability, scale of impact, user experience, potential for future work progression, etc.

S.No.	Date	Details	Mode
1	Friday, 18 Aug 2023	Inauguration, Event Briefing & Registration	Online
2	Thursday, 31 Aug 2023	Last Date of Registration / Submission of Idea	
3	Friday, 01 Sep 2023	Evaluation of Idea (EOI)	
4	Monday, 04 Sep 2023	Result Declaration of EOI	
5	Friday, 15 Sep 2023	Last for Submission of Proof of Concept	
6	Saturday, 16 Sep 2023	Evaluation of Proof of Concept	
7	Monday, 18 Sep 2023	Result Declaration of Proof of Concept	
Evaluation of Shortlisted Team			
8	Saturday, 30 Sep 2023	Evaluation of Minimal Viable Product	Offline Venue: Cloud Analogy, A-17, Sec-63, Noida
9	Saturday, 30 Sep 2023	Declaration of results	

## 3. The evaluation shall be done as follows: -

4. It is mandatory for all participants to be formally dressed and keep their cameras ON throughout the evaluation of proof of concept. The jury members

may take suitable action if teams do not connect properly or are found using help from others outside the team.

- 5. Only the registered teams will be allowed to present the mentioned problem statements to the panel of judges.
- 6. Mentors may attend the evaluation, but the presentation shall be done by the participants only, and it will be recorded.
- 7. During both online and offline evaluations, all participants, mentors included, may be required to present their valid institutional ID cards.
- 8. A. Please note that for <u>Idea submission</u>, you are supposed to submit the Idea as mentioned in the Registration form.

B. For the **Proof of concept (POC)**, you must show PPT as mentioned in the sr. Number 8 and demonstrate a working model, which will be a small-scale version of your product and should demonstrate the feasibility and viability of your particular concept or idea. It is built to answer the question of whether a specific technology or approach can be applied successfully to solve a specific problem. The primary goal of a POC is to validate the technical feasibility and assess the potential challenges or limitations before committing to full-scale development.

C. For the <u>Minimum Viable Product(MVP</u>), you need to demonstrate the complete functionality that you think is making your product viable, along with implementing the suggestions(if any) given by the Jury at the time of evaluation of the POC.

- 9. The Format of the PPT to be shown in POC/MVP must be in a maximum of 10 slides, formatted, and converted into a PDF.
  - The first slide should include the Team number, Name of the Team Leader, name of team members, name of the Mentor (if any), and Institution/Organization Name.
  - The following slides should include the Problem Statement, Description of Your Idea, Solution Approach (code not required at this stage), Description of the Technology, Description of its Applicability, and any other information related to the proposed solution (if any).
- 10. For the final assessment of MVP, each team will demonstrate their project work and PPT presentation.

- 11. E-certificates will be provided to all team participants if they attend all evaluations.
- 12. The time of evaluation will be informed well in advance.
- 13. The decision of the judges will be final and binding. After your evaluation is concluded, communication with the jury members will not be permitted.
- 14. Teams failing to appear on the online platform at the appointed time may be allotted zero marks by the evaluation team. No representation of any kind will be accepted for non-appearance at the given time of evaluation.
- 15. Declaration of results for shortlisting and final results will be available at <a href="https://www.learnowx.com/ideathon/">https://www.learnowx.com/ideathon/</a>. Also, all the shortlisted teams will be informed through e-mail of the Team leader.

If you have any questions or need assistance, please don't hesitate to contact us at <u>ideathon@learnowx.com</u>.